WELCOME TO THE COMMISSION MEETING 2018
Today’s Agenda

• Status from the Postal Stationery Commission Bureau
• ”How to Develop Your Postal Stationery Exhibit”
  by Lars Engelbrecht & Ian McMahon
STATUS FROM THE POSTAL STATIONERY COMMISSION BUREAU
What is happening right now?

- Postal Stationery exhibits & exhibitions
- Commission Newsletter
- Commission Projects 2016-2020
- FIP Jury Academy
- Update of Guidelines
Postal Stationery Exhibits

• 78 PS exhibits in international exhibitions in 2017
• 23 PS exhibits here in Bangkok
• PS exhibits are 5.5% of all exhibits on FIP level - PH (25%), TR (21%) and THEM (10%)
• Introduction pages are improving
• Really good new exhibits!
Development of the distribution of medals

Number of Gold/Large Gold Medals
FIP Postal Stationery Class

- 2001-2005
- 2006-2010
- 2011-2015

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FIP - The Postal Stationery Commission
## Exhibitions with a Postal Stationery Class

<table>
<thead>
<tr>
<th>Date</th>
<th>Location</th>
<th>Exhibition</th>
<th>Commission</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 2019</td>
<td>Bulgaria, Plovdiv</td>
<td>Bulgaria 2019</td>
<td>FEPA</td>
</tr>
<tr>
<td>29 May - 2 June 2019</td>
<td>Sweden, Stockholm</td>
<td>Stockholmia 2019</td>
<td>RPSL</td>
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<tr>
<td>11-17 June 2019</td>
<td>China, Wuhan</td>
<td>China 2019</td>
<td>FIP</td>
</tr>
<tr>
<td>31 Jul - 4 Aug 2019</td>
<td>Singapore</td>
<td>Singpex 2019</td>
<td>FIAP</td>
</tr>
<tr>
<td>19-22 Mar 2020</td>
<td>New Zealand</td>
<td>New Zealand 2020</td>
<td>FIAP</td>
</tr>
<tr>
<td>Oct 2020</td>
<td>Taipei</td>
<td>Taipei 2020</td>
<td>FIAP</td>
</tr>
<tr>
<td>2020</td>
<td>Indonesia</td>
<td>Indonesia 2020</td>
<td>FIP</td>
</tr>
<tr>
<td>2020</td>
<td>Malaysia, Kuala Lumpur</td>
<td>Malaysia 2020</td>
<td>FIP</td>
</tr>
<tr>
<td>2-6 May 2020</td>
<td>UK, London</td>
<td>London 2020</td>
<td>FIP</td>
</tr>
<tr>
<td>7-10 Oct 2020</td>
<td>Turkey, Ankara</td>
<td>Ankara 2020</td>
<td>FEPA</td>
</tr>
<tr>
<td>Feb 2021</td>
<td>Australia, Melbourne</td>
<td>Melbourne 2021</td>
<td>FIAP</td>
</tr>
<tr>
<td>17-22 May 2021</td>
<td>South Africa</td>
<td>South Africa 2021</td>
<td>FIP</td>
</tr>
<tr>
<td>Aug 2021</td>
<td>Japan</td>
<td>Philanippon 2021</td>
<td>FIP</td>
</tr>
<tr>
<td>19-22 Nov 2021</td>
<td>Greece, Athens</td>
<td>Notos 2021</td>
<td>FEPA</td>
</tr>
<tr>
<td>23-30 May 2026</td>
<td>USA, Boston</td>
<td>Boston 2026</td>
<td>FIP</td>
</tr>
</tbody>
</table>
Commission Newsletter

• We continue to send out two newsletters every year (January and August) – each of 24-32 pages

• Delegates: Please send your status on PS activities in your country at least once a year

• We would like to have one substantial article with research findings on PS in every newsletter. Please send in articles!
### Commission Projects 2016-2020

<table>
<thead>
<tr>
<th>Project 1: Newsletters</th>
<th>We will continue to issue our commission newsletter with information on exhibition results, articles on exhibiting etc. The Newsletter will be issued twice a year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project 2: Videos on YouTube</td>
<td>We will make one or more videos of seminars or other information about postal stationery exhibiting and publish it in YouTube</td>
</tr>
<tr>
<td>Project 3: Commission Facebook page</td>
<td>We will make a Facebook page for the commission and open up for dialogue between exhibitors, jurors and the commission</td>
</tr>
<tr>
<td>Project 4: Commission Website Update</td>
<td>The commission website needs an update with a new lay-out. The content will be converted to the new website, while the overview and navigation will become easier.</td>
</tr>
<tr>
<td>Project 5: Seminars &amp; New Presentations</td>
<td>We will develop a new version of the general presentation on judging postal stationery. We will also develop new supplementary presentations about special areas within exhibiting and judging postal stationery</td>
</tr>
</tbody>
</table>
Commission Facebook Page

• We have now launched a Facebook page for the FIP Postal Stationery Commission
• We will update it with news on exhibiting and judging postal stationery
• Please use the page to share photos, comments and ask questions
• You are all invited to join the page – search on Facebook for: ”FIP Postal Stationery”
Welcome to the FIP Postal Stationery Commission - we will be posting news on exhibiting and judging postal stationery.
The Future

• In 2020 there will be an election of the Bureau of the Postal Stationery Commission

• Please make sure your country has an active representative in the Commission (representatives can be changed by your President of your Federation)
FIP Jury Academy

• First class of 15 FIP jurors completed the Academy in Jerusalem
• Two more classes of 17 here in Bangkok
• We encourage FIP Postal Stationery jurors to participate – in order to constantly develop your judging competences
Update of FIP Guidelines

• Purpose: Alignment the guidelines of ALL classes, so the description of the judging criteria is the same in all classes
• Most commissions have updated their guidelines – and used the 2012 version of the postal stationery guidelines as model
• The Postal Stationery commission will review the new guidelines and suggest a minor update in 2020
The Postal Stationery Commission

HOW TO DEVELOP YOUR POSTAL STATIONERY EXHIBIT

THAILAND 2018
Agenda

- The idea and purpose of the exhibit
- The material available
- The story in the exhibit
- Practical advice
How do I start an exhibit?

- What is my passion? What would I really, really like to exhibit?
- Is that realistic? Do I have the material (or can I get it)? Does it fit into a 8 frame exhibit?
- The overall lay-out of the 8 frames
- I don’t start by writing pages
The Exhibit Idea

• What is your idea with the exhibit?
  – To show a catalogue collection?
  – To show the varieties of the issue?
  – To show the usage of the issue?
  – To do something completely new?
  – To participate or to win a gold?
What Material Exists?

• How can I find out what material exists?
• Sources:
  – Catalogues
  – Books
  – Articles
  – Auction catalogues
  – Other collections & exhibits
  – The internet: Google, Websites, Ebay, Delcampe, Dealers etc
What Material Exists?

• Do you have the top items?
• Or can you acquire them?
When to Exhibit?

• Once you have everything?
• When the exhibit is likely to receive a Gold/Large Gold?
• When you reach the minimum level needed to exhibit internationally? And gradually build up the exhibit from exhibition to exhibition.
The Story of the Exhibit
Defining the Exhibit Purpose

The exhibit purpose identifies the reason for showing this exhibit:

"The purpose of this exhibit is to show the varieties and use of Fakeland postal stationery up to 1942"

A postal stationery exhibit should have a clear purpose often defining it by: Country, Period and/or Issue and treatment focus!
Defining the Exhibit Purpose

The purpose gives us a very good indication of the treatment:

"The purpose of this exhibit is to show the varieties and use of Fakeland postal stationery up to 1942"

Given this purpose we must expect to see both varieties and use treated in the exhibit
The Purpose of My Exhibit

“The purpose of my exhibit is to show the varieties of the bicoloured Issue of Danish postal stationery 1871-1905”
The Purpose of My Exhibit

“The purpose of my exhibit is to show the varieties of the bicoloured Issue of Danish postal stationery 1871-1905”

The exhibit has a traditional purpose: To show varieties

Therefore the exhibit structure and treatment must also be “traditional”
My Exhibit

- Traditional defined boundaries
- 1871-1905 are the 34 years from the introduction to the withdrawal of the issue
The Purpose of My Exhibit (2)

“The purpose of my exhibit is to show postal stationery envelopes and postcards of Canada from the first issues in 1860 until the issues of King George V up to 1935. The exhibit has a traditional purpose: To show the different issues of two types of stationery. Therefore the exhibit structure and treatment must also be “traditional”
My Exhibit (2)

- Traditional defined boundaries
- 1860 to 1935 based on the reigns of Queen Victoria, King Edward VII and King George V
The Boundaries

• Does the exhibit have natural boundaries (beginning and end dates or similar)?

Example 1: Traditional defined boundaries:
- The King Francis III issue (1876-1903)

Example 2: Postal history defined boundaries:
- Swedish postal stationery from UPU to WWII
Defining the Exhibit Scope

The exhibit scope defines what is included and what is not in the exhibit:

"The exhibit shows the Fakeland wrappers from the first issue in 1888 until the last issue in 1907 before the great African independence war. Stamped to Order wrappers are not included in the exhibit"
The Scope

The scope in postal stationery exhibits is often defined by:

The Physical Form
The Availability
The Function
The Scope

The Physical Form

- Letter Sheets & Aerogrammes
- Envelopes & Registered Envelopes
- Postal Cards & Reply Cards
- Letter Cards
- Wrappers
- Printed Forms
The Scope
The Availability

- Post Office Issues (for public use)
- Military Issues (for members of the armed forces)
- Official Service (for use of government)
- Local Post (for public use locally)
- Stamped to Order (ordered by companies or organizations)
The Scope
The function

- Postal (surface): Local, inland or foreign
- Airmail: Inland or foreign
- Registered: Inland or foreign
- Telegraph: Inland or foreign
- Parcel Cards
- Money Orders
- Etc.
My Exhibit Scope

• My exhibit is limited to one post office issue: The “Bicoloured” issue and all the stationery types in this issue:
  – Letter Sheet
  – Postal cards
  – Reply cards
  – Letter Cards
  – Wrappers
# My Scope: Only One Issue?

<table>
<thead>
<tr>
<th>Issue</th>
<th>Envelopes</th>
<th>Letter Sheet</th>
<th>Postal cards</th>
<th>Reply cards</th>
<th>Letter cards</th>
<th>Wrappers</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Crown Scepter Sword issue 1865-1902</strong></td>
<td>2 sk 4 sk 4 øre 8 øre 1 proof</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>0 Essays 1 Proofs</td>
</tr>
<tr>
<td><strong>Bicolored issue 1871-1904</strong></td>
<td>4 sk 2 sk 4 sk 3 øre 4 øre 6 øre 5/6 øre 8 øre 10 øre 3 øre</td>
<td>4 øre 6 øre 8 øre 3 øre</td>
<td>4 øre 3 øre 8 øre 5/4 øre 10/8 øre 2 sk 4 øre</td>
<td>4 øre 6 øre 8 øre 3 øre 9 essays 7 essays 1 proof</td>
<td></td>
<td></td>
<td>50 Essays 10 Proofs</td>
</tr>
<tr>
<td><strong>Coat of Arms issue 1882-1902</strong></td>
<td></td>
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<td>0 Essays 0 Proofs</td>
</tr>
</tbody>
</table>
My Exhibit Scope (2)

• My exhibit covers a broader period: 1860 to 1935

• and only two stationery types in this period:
  – Envelopes
  – Postal cards
My Scope (2): Defined Period – Two types of postal stationery?

<table>
<thead>
<tr>
<th>Envelopes</th>
<th>Queen Victoria</th>
<th>King Edward VII</th>
<th>King George V</th>
<th>Postcards</th>
<th>Queen Victoria</th>
<th>King Edward VII</th>
<th>King George V</th>
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</thead>
<tbody>
<tr>
<td>Nesbitt Issue</td>
<td>3 essays + 10 proofs</td>
<td>2 proofs</td>
<td>4 proofs</td>
<td>2 essays + 2 proofs</td>
<td>2 essays + 8 proofs</td>
<td>1 proof</td>
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<tr>
<td>Dominion Issue</td>
<td>1 essay</td>
<td>2 proofs</td>
<td>3 proofs</td>
<td>1 proof</td>
<td>1 proof</td>
<td>1 essay</td>
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<tr>
<td>Patriot Queen Issue</td>
<td>2 proofs</td>
<td>2 proofs</td>
<td>2 proofs</td>
<td>2 essays</td>
<td>2 proofs</td>
<td>3 proofs</td>
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<tr>
<td>Widowed Queen Issue</td>
<td></td>
<td>4 proofs</td>
<td>2 proofs</td>
<td>1 proof</td>
<td>1 proof</td>
<td>1 essay</td>
<td></td>
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<tr>
<td>Young Queen Issue</td>
<td></td>
<td></td>
<td>3 proofs</td>
<td>1 essay</td>
<td>1 essay + 2 proofs</td>
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<td>Postage Revaluation Issue</td>
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<td>King Edward VII Issue</td>
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<td>Embossed Issues</td>
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<td>Oval typographed Issues</td>
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<td>Arch Issue</td>
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<tr>
<td>Medallion Issue</td>
<td>2 proofs</td>
<td>2 proofs</td>
<td>2 proofs</td>
<td>1 proof</td>
<td>1 proof</td>
<td>1 essay</td>
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<tr>
<td>Large Queen Issue</td>
<td></td>
<td>2 proofs</td>
<td>2 proofs</td>
<td>1 proof</td>
<td>1 proof</td>
<td>1 essay</td>
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<tr>
<td>Small Queen Issue</td>
<td>2 essays + 2 proofs</td>
<td>2 essays + 8 proofs</td>
<td>1 proof</td>
<td>1 proof</td>
<td>1 proof</td>
<td>1 essay</td>
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<td>Maple Leaf Issue</td>
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<td>1 proof</td>
<td>1 proof</td>
<td>1 proof</td>
<td>1 proof</td>
<td>1 essay</td>
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<tr>
<td>King Edward VII Issue</td>
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<td>1 proof</td>
<td>1 proof</td>
<td>1 proof</td>
<td>1 essay</td>
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<td>Scroll Issue</td>
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<td>1 essay</td>
<td>1 essay</td>
<td>1 essay + 2 proofs</td>
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<td>Arch Issue</td>
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<td>Medallion Issue</td>
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<td>Profile Issue</td>
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How do I start an exhibit?

• What is my passion? What would I really, really like to exhibit?
• Is that realistic? Do I have the material (or can I get it)? Does it fit into a 8 frame exhibit?
• The overall lay-out of the 8 frames

France PS

Yes, but I can not include everything!

I want to do it differently than other similar exhibits
The overall lay-out

<table>
<thead>
<tr>
<th>Intro</th>
<th>2 sk intro</th>
<th>2 sk vs</th>
<th>4 sk vs</th>
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<td>2/4 v2</td>
<td>2/4 use</td>
<td>2/4 use</td>
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<td>4 sk intro</td>
<td>4 vs</td>
<td>8 vs</td>
<td>4 colour</td>
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<td>4/8 hørneteg</td>
<td>4/8 v</td>
<td>4/8 v</td>
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</table>

<table>
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<th>4/8 v</th>
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<td>5 vs</td>
<td>1888 3 5 vs</td>
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<tr>
<td>3 5 v</td>
<td>3 5 v</td>
<td>3 5 use</td>
<td>3 5 use</td>
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<th>3 5</th>
<th>1910 Essay</th>
<th>1910 3 VS</th>
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<td>1910 5 VS</td>
<td>3 5</td>
<td>1912 3 5 VS</td>
<td>1912 3 5</td>
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<tr>
<td>1914 3 VS</td>
<td>3 VS</td>
<td>3</td>
<td>5</td>
</tr>
<tr>
<td>1916 3 5 vs</td>
<td>3</td>
<td>5</td>
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<th>5</th>
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<td>10 v</td>
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<td>15 v</td>
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<td>5+3 v</td>
<td>5+3 v</td>
<td>5+3 v</td>
<td>5+3 v</td>
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<td>5+3 v</td>
<td>5+3 v</td>
<td>5+3 v</td>
<td>5+3 v</td>
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<tr>
<td>5/3+3 v</td>
<td>5/3+3 v</td>
<td>5/3+3 v</td>
<td>5/3+3 v</td>
</tr>
</tbody>
</table>
Narrow vs. Broad Scope

• You can choose to have a narrow or broad scope
  – Narrow: Denmark 5 øre Official Postal Cards 1888-1915
  – Broad: Denmark Postal Stationery 1865 - 1920
Narrow vs. Broad Scope

• The demand for completeness of the material shown is higher the more narrow scope you choose
• I have chosen the more narrow scope and I have 100% completeness (Essays, proofs, varieties)
• Make sure the scope is not too wide for the number of frames allocated
The Exhibit Structure

- The plan shows Content, Period and Page
- The structure is chronological within each type of stationery
- All chapters are numbered
- The exhibit balance is easy to see
The Exhibit Structure: Broad Scope

- The plan shows Content, Period and Number of Pages
- The structure is chronological

<table>
<thead>
<tr>
<th>Content</th>
<th>Period</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Envelopes: Queen Victoria (Frames 1-2)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nesbitt Issue</td>
<td>1860-1865</td>
<td>5</td>
</tr>
<tr>
<td>Dominion Issue</td>
<td>1877-1896</td>
<td>6</td>
</tr>
<tr>
<td>Patriotic Issue</td>
<td>1895</td>
<td>1</td>
</tr>
<tr>
<td>Widow Issue</td>
<td>1898</td>
<td>1</td>
</tr>
<tr>
<td>Young Queen Issue</td>
<td>1898-1903</td>
<td>2</td>
</tr>
<tr>
<td>Postage Revaluation Issue</td>
<td>1899</td>
<td>2</td>
</tr>
<tr>
<td>2. Envelopes: King Edward VII (Frame 2)</td>
<td></td>
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</tr>
<tr>
<td>King Edward VII Issue</td>
<td>1905</td>
<td>4</td>
</tr>
<tr>
<td>3. Envelopes: King George V (Frames 2-3)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Embossed Issues</td>
<td>1916-1926</td>
<td>8</td>
</tr>
<tr>
<td>Oval typographed Issues</td>
<td>1923-1931</td>
<td>10</td>
</tr>
<tr>
<td>Arch Issue</td>
<td>1931-32</td>
<td>4</td>
</tr>
<tr>
<td>Medallion Issue</td>
<td>1933</td>
<td>4</td>
</tr>
<tr>
<td>4. Postcards: Queen Victoria (Frames 4-5)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Large Queen Issue</td>
<td>1871-1879</td>
<td>8</td>
</tr>
<tr>
<td>Small Queen Issue</td>
<td>1882-1896</td>
<td>8</td>
</tr>
<tr>
<td>Maple Leaf Issue</td>
<td>1897-1898</td>
<td>5</td>
</tr>
<tr>
<td>5. Postcards: King Edward VII (Frame 5)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>King Edward VII Issue</td>
<td>1903</td>
<td>6</td>
</tr>
<tr>
<td>6. Postcards: King George V (Frames 5-8)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Admiral Issue</td>
<td>1912-1929</td>
<td>30</td>
</tr>
<tr>
<td>Scroll Issue</td>
<td>1929</td>
<td>4</td>
</tr>
<tr>
<td>Arch Issue</td>
<td>1930-1933</td>
<td>8</td>
</tr>
<tr>
<td>Medallion Issue</td>
<td>1933-1934</td>
<td>4</td>
</tr>
<tr>
<td>Front Face Issue</td>
<td>1935</td>
<td>3</td>
</tr>
<tr>
<td>Profile Issue</td>
<td>1935-1936</td>
<td>4</td>
</tr>
</tbody>
</table>
Traditional treatment without postal history aspects: Boring!

It is very easy to make a postal stationery exhibit look boring if you do not incorporate postal history aspects into the exhibit.
The flow of the exhibit

1st and 2nd level of treatment
Level 1 Treatment

A typical example of level 1 postal stationery treatment
Level 1 Treatment

- Usually there is very little difference in how exhibitors treat level 1
  - The chapters (1.x to 5.x) are the different kinds of stationery
  - The subchapters (x.1 to x.4) are the different issues
- Usually I see very few problems with level 1 treatment in postal stationery exhibits
Let’s have a look at the treatment at level 2 – we are zooming in on one of the sub-chapters: 1.4
Level 2 Treatment

1.4 Envelopes 1902 Issue

Level 2 treatment on second half of frame 2
Good Level 2 Treatment

- Essays of the issue
- Proofs of the issue
- Specimen of the issue
- Unused items in the different values in perfect mint condition
- The varieties of the issue with illustrations
- Used items showing the intended usage of the issue (but only one of each value)
- Special usages (express, registered, uprated to foreign destinations etc) but only one of each
Problems on Level 2

Problem 1: No treatment on level 2

- Sometimes the items shown on level 2 seem to be the items that the exhibitor has rather than a selection of items that shows the varieties and usage. It is important to choose what kind of treatment you want to have on level 2 – and then stick to this all way through the exhibit.
Problems on Level 2

Problem 1:
No treatment on level 2
Problem 2:
Main (or only) focus on usage

- Some exhibits only (or almost only) focus on the usage of the stationery. But a postal stationery exhibit must primarily tell the story on the postal stationery itself.
Problems on Level 2

Problem 2:
Main (or only) focus on usage
Problems on Level 2

Problem 3:
More than one of the same item

- If you show more than one copy of an item it is duplication - even if the items are postmarked in different cities or sent to different countries (with the same rate)
Problem 3:
More than one of the same item
Describe the Treatment

• No matter what treatment on level 1 and level 2 you choose, I suggest that you describe your choice of treatment on the introduction page

• This will help the judges – and viewers – understand your exhibit
My Exhibit

Level 1 treatment in my exhibit:
• Types of postal stationery
• Chronological
My Exhibit – Level 1 Structure

Level 1 treatment in my exhibit:

• Types of postal stationery
• Chronological

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My Exhibit – Level 2 Structure

Level 2 treatment in my exhibit:
• Essays, Proofs, Unused, Varieties (many!)
Secondary Introduction Pages

I use the page with unused items as introduction of each new group of varieties

Unused items right after essays and proofs
Secondary Introduction Pages

4 øre postal card, blue, print group 2. Size 140 x 75 mm. Issued 1 January 1875. Printed by H. H. Thiele in Copenhagen. Quantity issued (print group 2-4): 613,800. There are several colour varieties of the 4 øre postal cards. The 4 øre postal card replaced the 2 skilling postal card due to the 1875 monetary reform, and was issued to cover primarily the 4 øre local postal card rate 1 Jan 1875 - 30 Sep 1888 and also to be used for the 4 øre domestic printed matter rate 1 Jan 1875 - 31 Dec 1918.
Secondary Introduction Pages

Facts: Colour, size, issue date, printer, quantity issued etc

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Characteristics of Print Group 2 (1875-1876):

- **BREV-KORT.**
- Length “Brev-Kort” 40 mm
- **kun**
- Wide “u”
- **Til**
- Distance between frame and “Til”: 22-25 mm

Print Group 2 was printed from the end of 1874 to 1876. 4 øre and 8 øre postal cards have used identical frame clichés, so each variety can be found on both values.
My Exhibit (2)

Level 1 treatment in my exhibit:

- Type of postal stationery
- Issue
- Chronological
My Exhibit (2) – Level 1 Structure

Level 1 treatment in my exhibit:

• Types of postal stationery
• Issues
• Chronological
My Exhibit (2) – Level 2 Structure

Level 2 treatment for each issue:
• Introduction to the issue
• Essays
• Proofs
• Specimens
• Mint – different values and varieties
• Usage
How do I start an exhibit?

• I need to consider the size of the material
  – How many items on each page?
  – A4 or A3 or square pages?
  – A3 for large items?

• The color of the material and based on that the color of the paper and print

• Which font fits with the material?
How do I start an exhibit?

- What kind of headlines will I need?
  - Do I need two, three or four levels of headlines?
- Example:
  - Level 1: 2 cent
  - Level 2: 1872 or 1876 issue
  - Level 3: 23 mm or 26 mm
  - Level 4: Varieties, usages etc
Using headlines to support the understanding of the exhibit flow
The Headlines

3.2: Postal Cards - 6 & 10 Øre - Print Group 7 - Varieties III
1879 - 1885

[Image of postal cards with details and stamps]
The Headlines

Left headline:
• Chapter number
• Stationery type
• Values
• Print Group  (The items in a group are printed with the same clichés)
• Variety numbers

Right headline:
• The period
### Consistency: Plan & Headlines

#### 3.2: Postal Cards – 6 & 10 Øre – Print Group 7 – Varieties I-II

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1879 - 1885
The Headlines

3.2: Postal Cards – 6 & 10 Øre – Print Group 7 – Varieties I-II

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Selecting items and avoiding duplication
Selecting Items

• The content must reflect the title, purpose, scope and plan
  – Each and every item must contribute to the story – otherwise it should not be there

• You must have the items in order to tell the story!
  – So how complete is your exhibit? Describe it in the introduction page or synopsis page
Selecting Items

• Stick to the story – even if it for me is really tempting to include a used 6 cents DWI postal card in my exhibit

• In general, the common items of an issue may be represented by a token showing, while the better material of the same issue should be shown in depth
Duplication

• Do not show the same item with different random postmarks (we see that a lot)
• Do not show numerous copies of the same rare variety (we see that too)
The exhibit balance and the beginning & ending
Balance

• A natural balance between the different postal stationery types

• Bad balance:
  5½ frames envelopes
  1½ frame postal cards
  ½ frame letter cards
  ½ frame wrappers
The Balance in My Exhibit
The Beginning and Ending

• What is the natural beginning?
  – Essay of the first issue

• What is the natural end?
  – Last day of issue (usage the day before the next issue)
  – Last possible usage
The only recorded Danish letter sheet!

Denmark never issued letter sheets, but it was discussed, and this is the only recorded (an essay)
• The last items sold from a post office:

• In 1919 the remaining stock of Faroe Islands 4 øre wrapper cut-outs were used bi-sected as additional franking to make up for missing 2 øre stamps
My Page 2 Item (2)

- Essays prepared by George F Nesbitt & Co for stamped envelopes for Canada
My Page 128 Item (2)

• Unusual usage of the last issue of Postcards:

George V ‘Profile’ issue with a private pre-cancel
How do I start an exhibit?

• The first test page (not the introduction page)
• I use PowerPoint (but you can also use Excel, Word, PageMaker etc)
• The first page with the right number of headlines, the right font, the right width and height etc.
How do I start an exhibit?

• Then I scan all my items, and put them in!

• No text – just to see how the pages will look
How do I start an exhibit?

• Then I add the text & scans
• I always ask two or three other exhibitors – and my wife – to read it through
• And the optimize, optimize, optimize
Describing items – so descriptions support the treatment
Description of Items

As mentioned earlier a postal stationery exhibit should be treated with focus primarily on the postal stationery itself and secondly with the postal history aspects.
Description of Items

Bad item description:

“26 March 1873. Sent from Kjoge to Milan. Postmark on reverse“

• There is no information about the postal stationery item itself
• Everything in the description can be read by looking at the item. No additional knowledge
• Anyway: A bad PH description
Description of Items

1. The postal stationery itself (value, type, size, variety, perforation etc).
2. If uprated: The stamps
3. Rate description (with start and end date of rate), destination, date sent and other postal history information
4. If relevant: Rarity description (Bold)
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4. If relevant: Rarity description (Bold)
Description of Items

Other information can be included about the postal stationery item itself:

1. Printer, printing process, quantities issued and related information

1c post bands were printed on cream wove paper with a stamp depicting a portrait of Queen Victoria engraved by Alfred Jones based on a similar design by Charles Jeens. The dies were prepared and the post bands typographed by the British American Bank Note Co. They were sold at the rate of 4 wrappers for 5c. Two printings: 1875 554,000 and 1876 918,000.
The Introductory Page
The Introductory Page

• The most important single page of the exhibit
• Sets the stage for the jurors evaluation
• Must be informative but not too crowded
• Must accurately reflect what is in the exhibit
The Introductory Page

• Descriptive title
• Introduction having a few lines on:
  – Background (historical)
  – Background (stamps or stationery)
  – Scope of exhibit (what is being shown)
• Contents (Sections or chapters)
• References used (Bibliography)
The Introductory Page

1. Title

2. The Purpose and Scope

3. Background

4. The Content

5. The Rarity Statements

6. References, Personal Study and Research

7. Website

8. Exhibit Plan
How do I start an exhibit?

- I scan all my items and insert them in PowerPoint (or Word or…)
- I arrange them on the page (and frame)
- I add text and illustrations
How do I start an exhibit?

- When it is time to mount, I copy the file
- The scans are deleted
- The pages are printed
- Then careful mounting
- Voila! An exhibit is born
How do I start an exhibit?

- When it is time to mount, I copy the file
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Converting to Eight Frames

• What do I show in Five Frames to achieve a Large Vermeil Qualification?

• Do I have enough material to move from 5 to 8 frames?
  - without excessive padding?
  - by extending the scope?

• Will the 8 frame exhibit maintain or exceed the LV award?
Questions?